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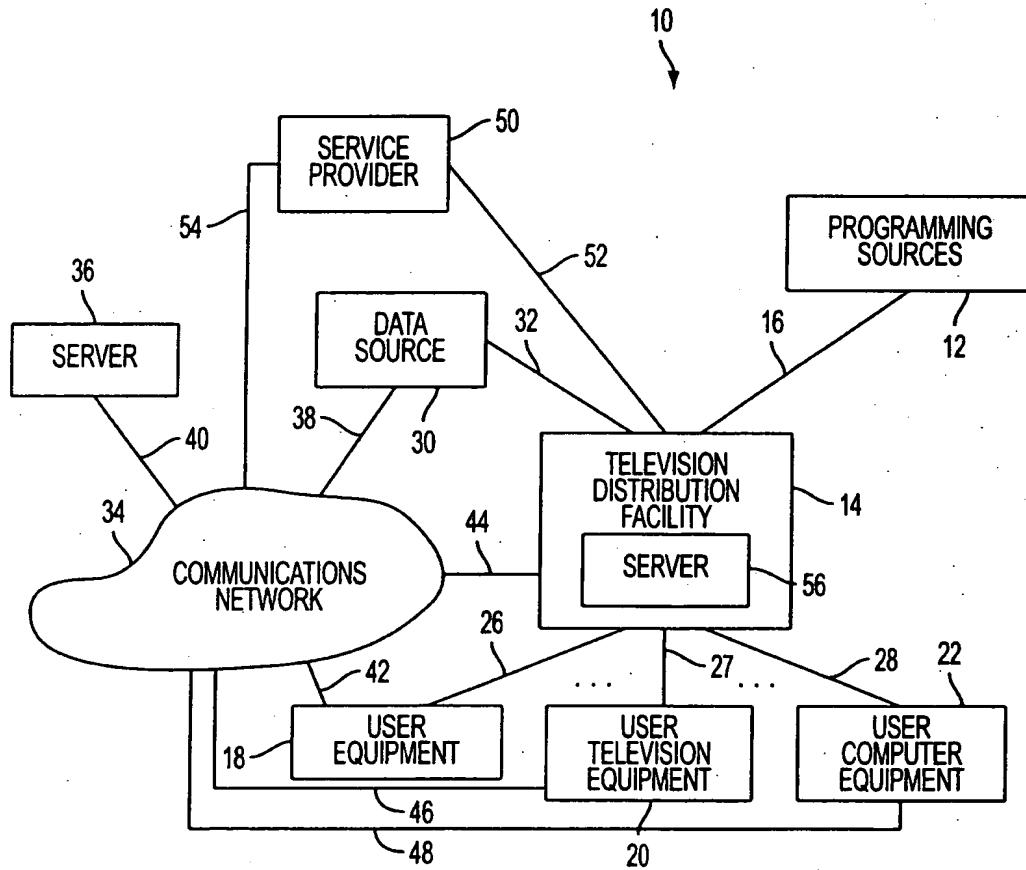


FIG. 1

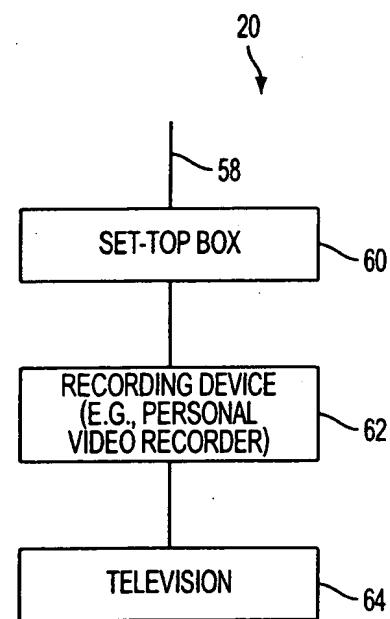


FIG. 2

Applicants: Baumgartner et al. UV-254
Application No.: To Be Assigned
Conf. No.: To Be Assigned Filed: Herewith
For: INTERACTIVE TELEVISION SYSTEM WITH
TEMPLATES FOR MANAGING VENDOR-SPECIFIC
VIDEO-ON-DEMAND CONTENT
3/31

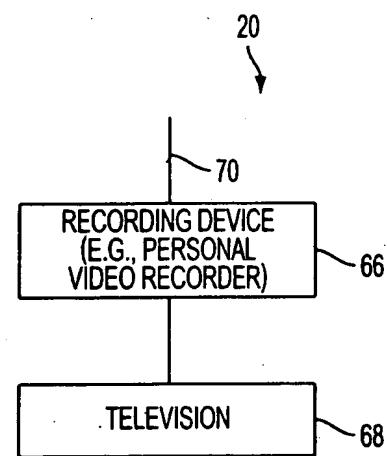


FIG. 3

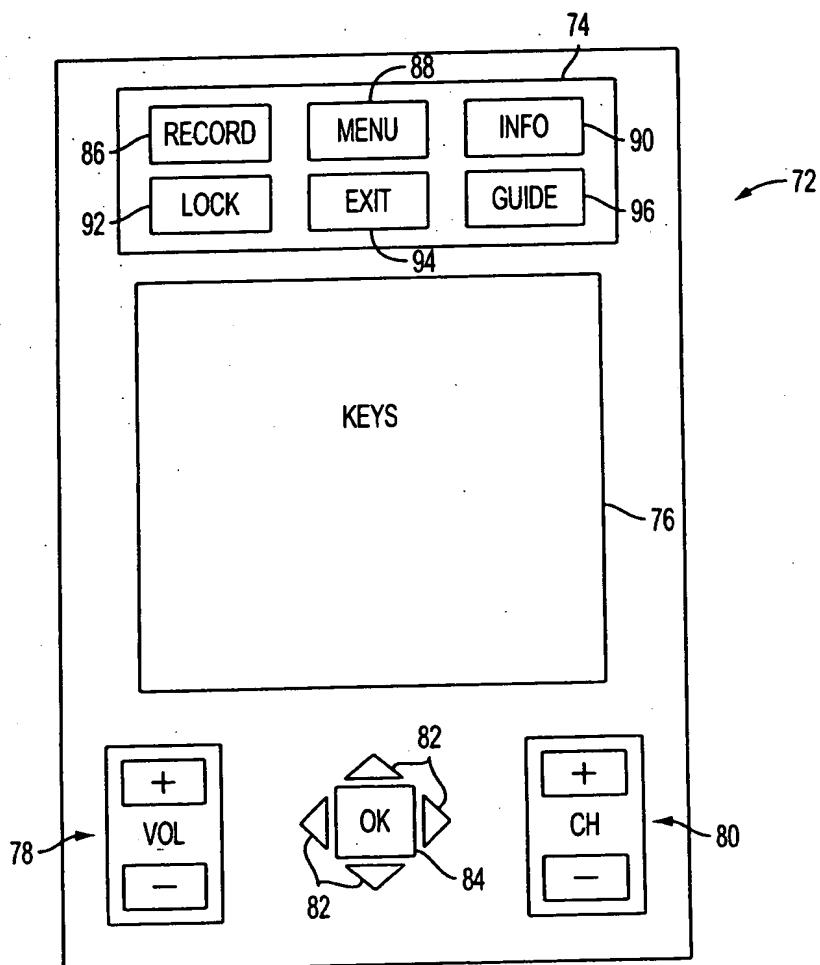


FIG. 4

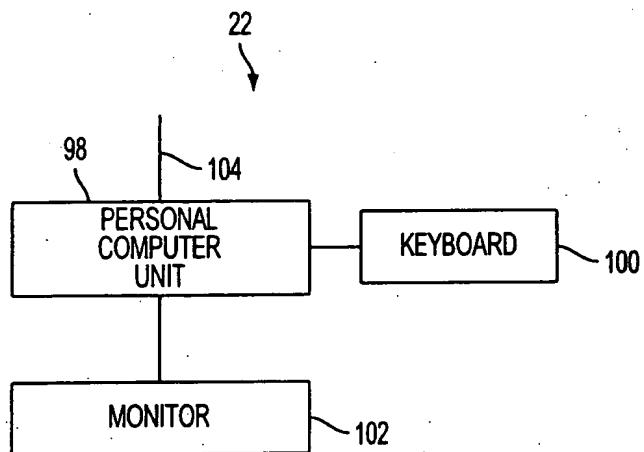


FIG. 5

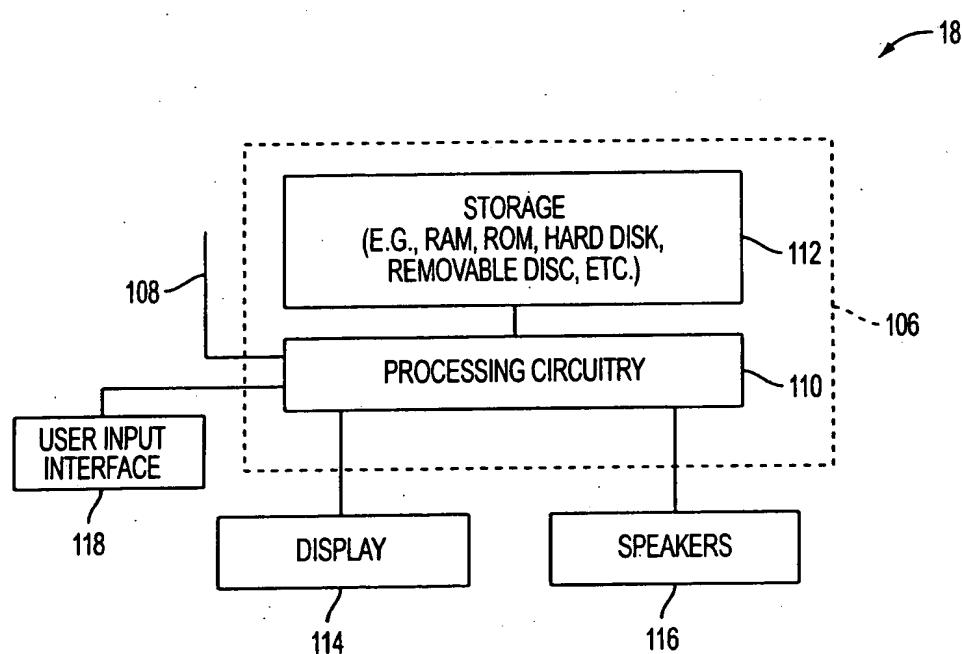


FIG. 6

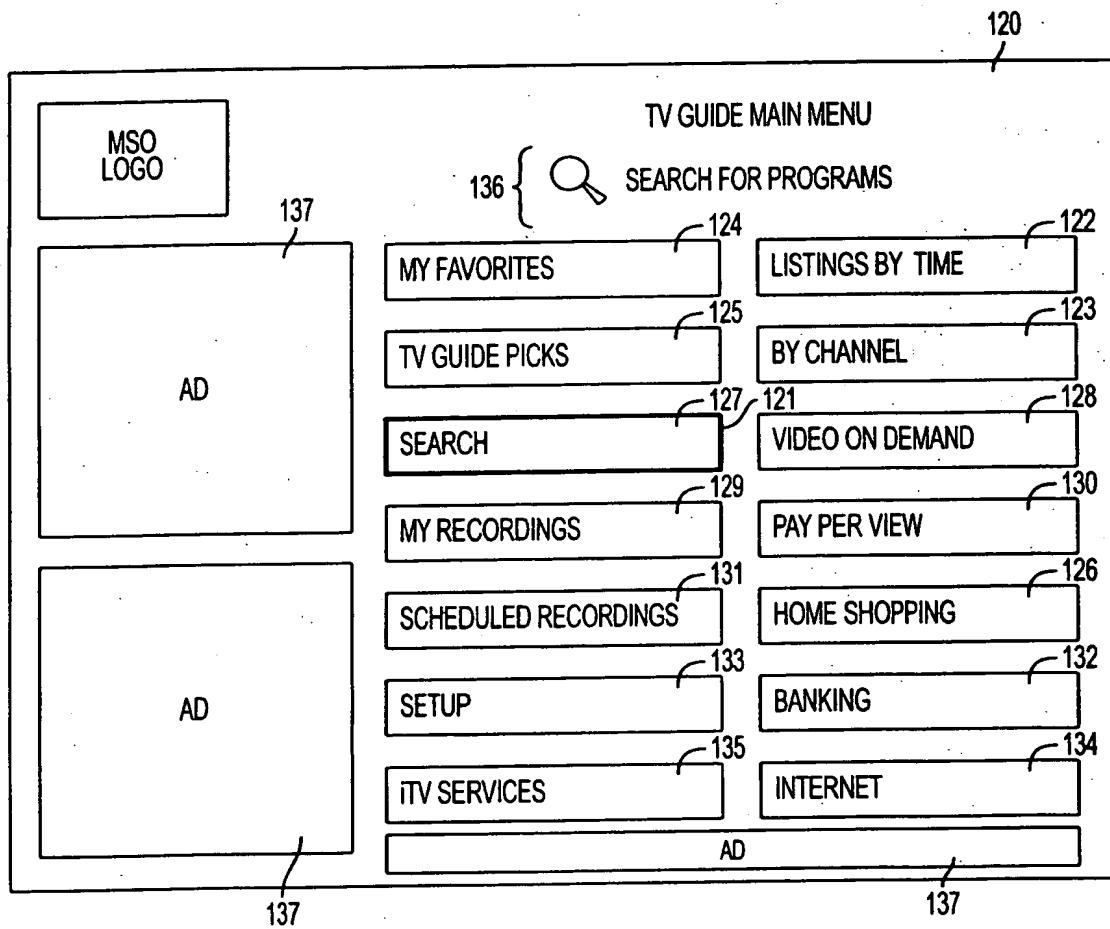


FIG. 7

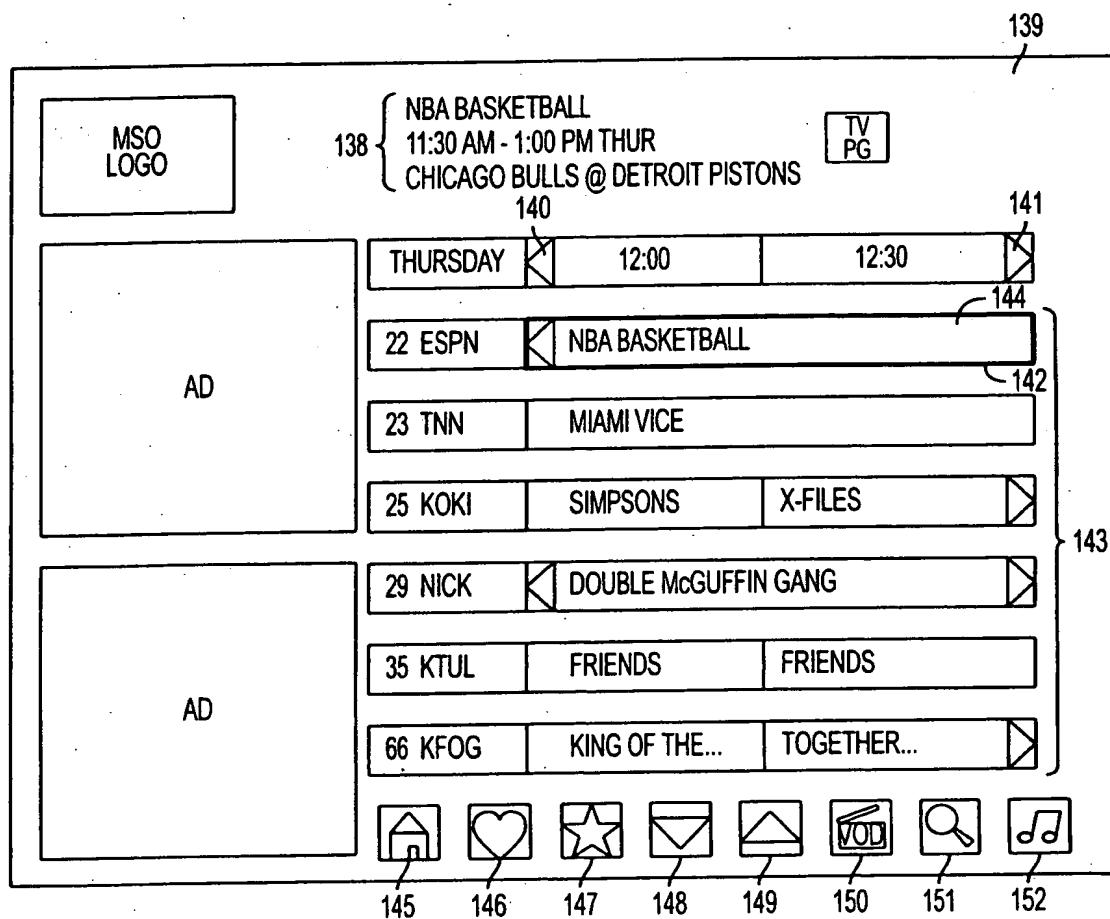


FIG. 8

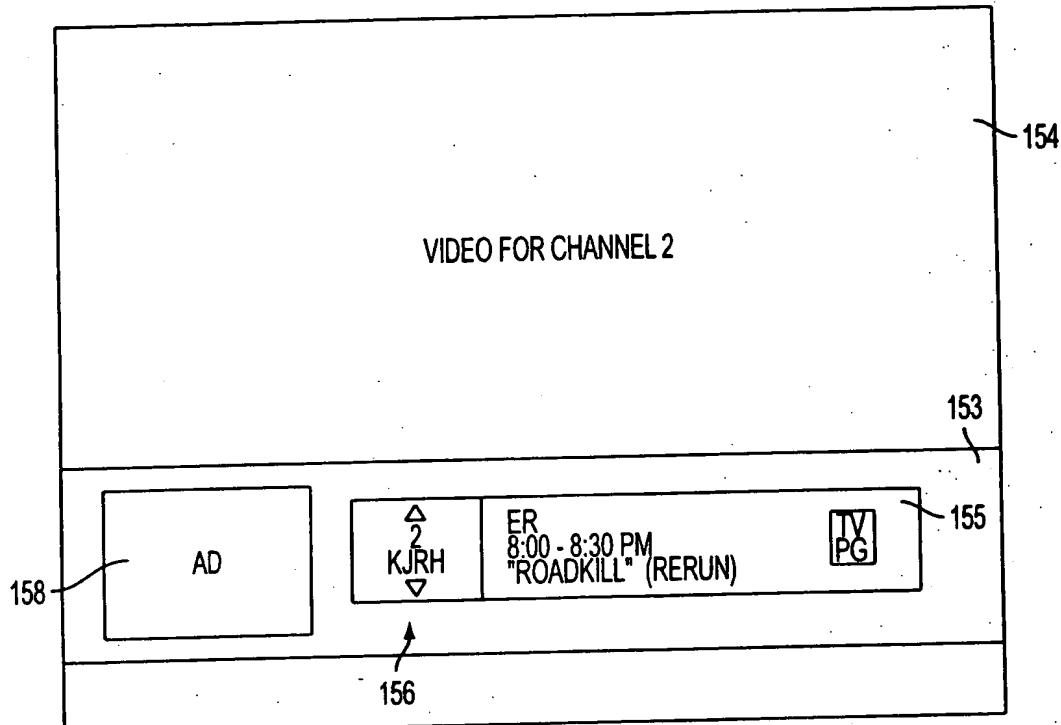


FIG. 9

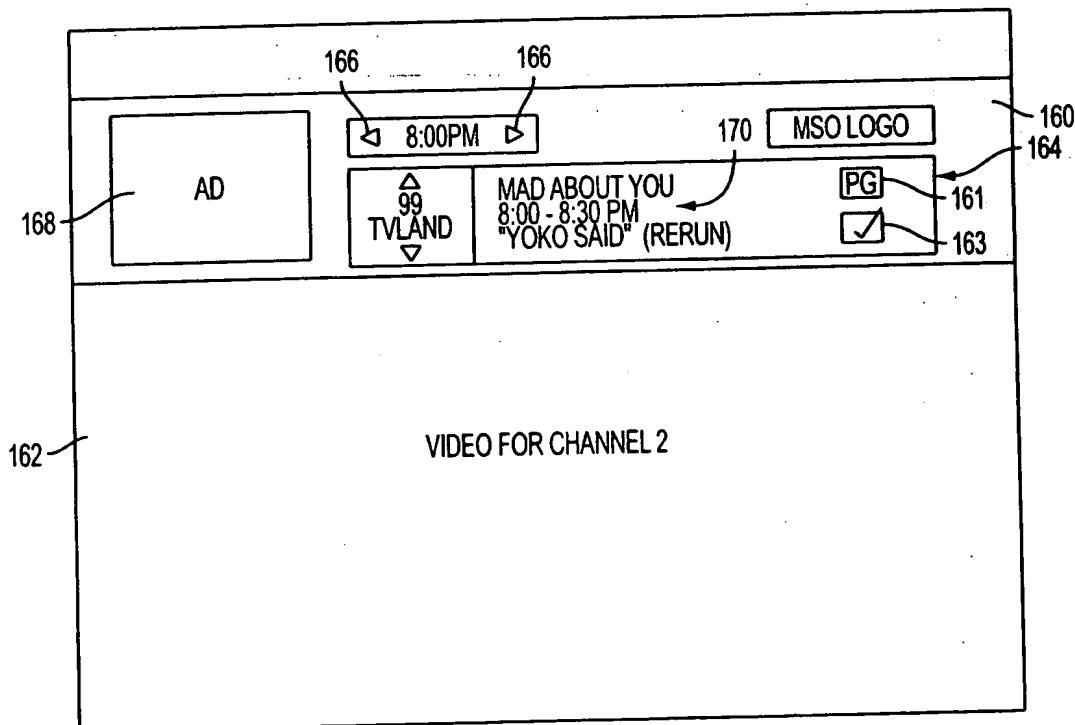


FIG. 10

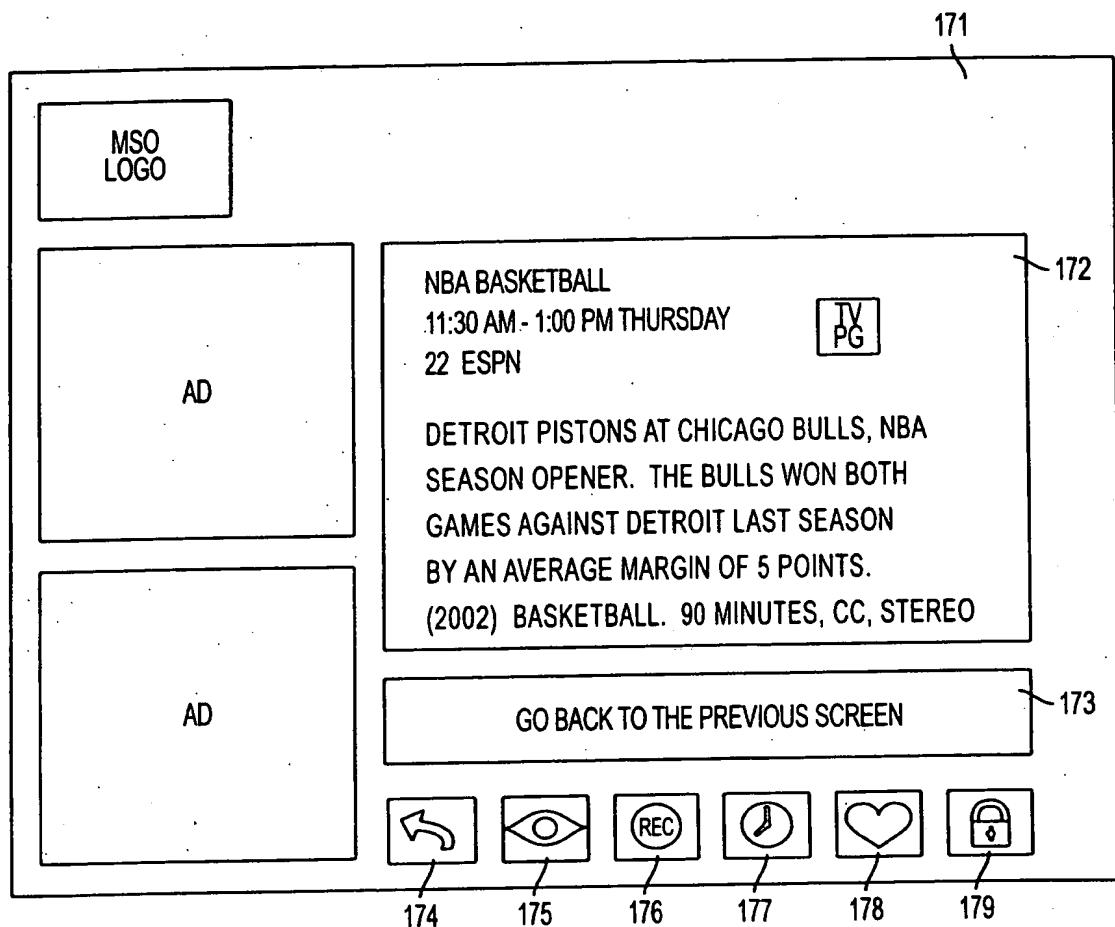


FIG. 11

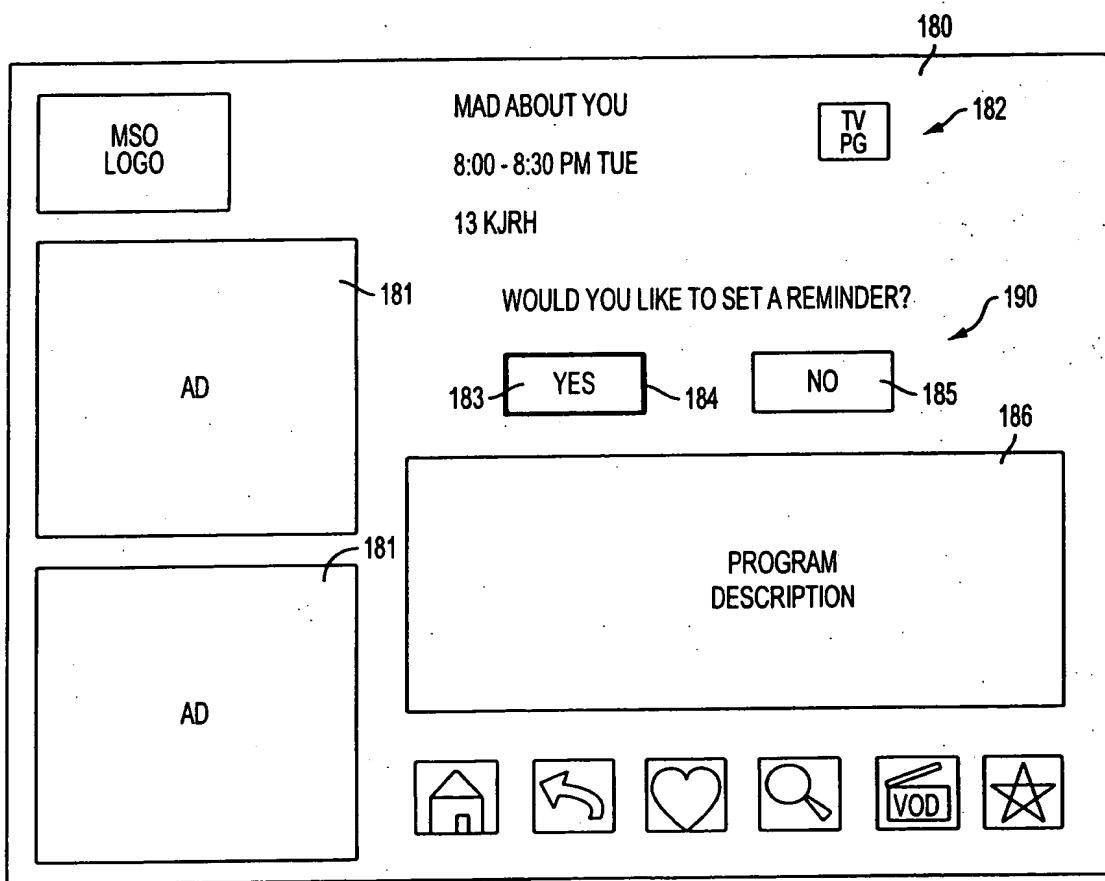


FIG. 12

194

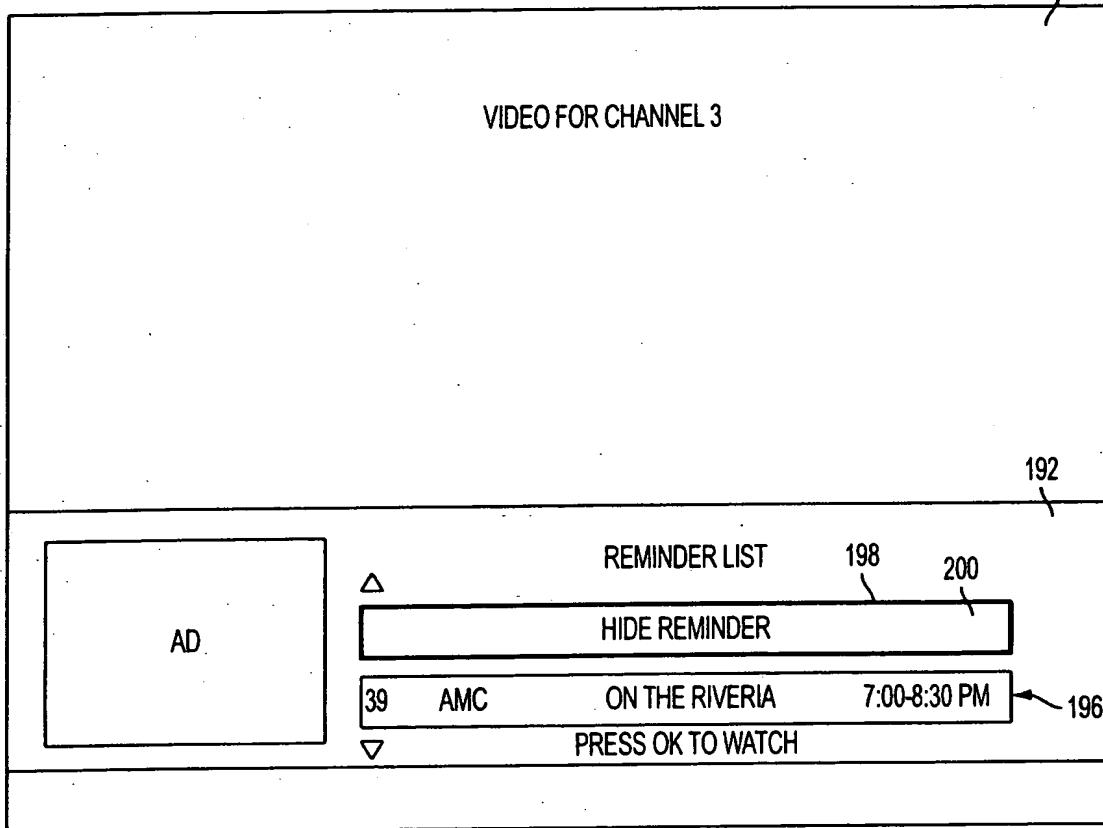


FIG. 13

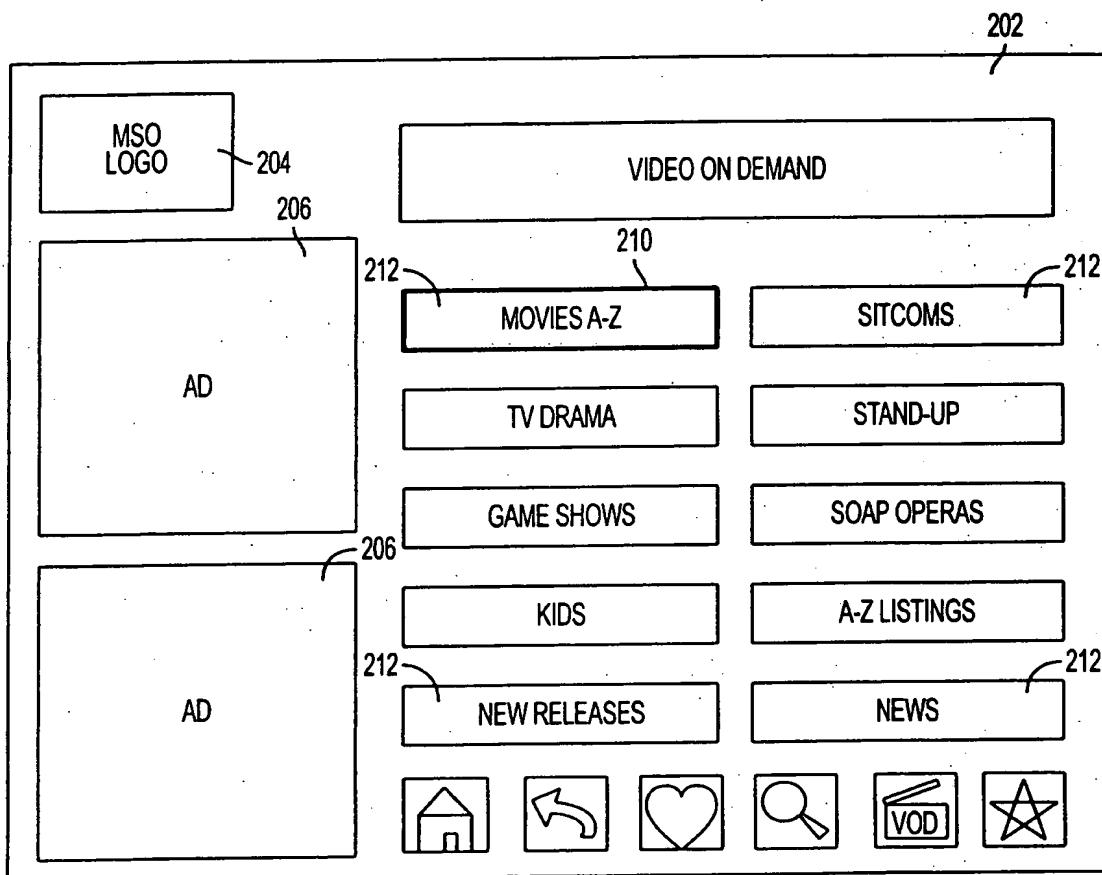


FIG. 14

214

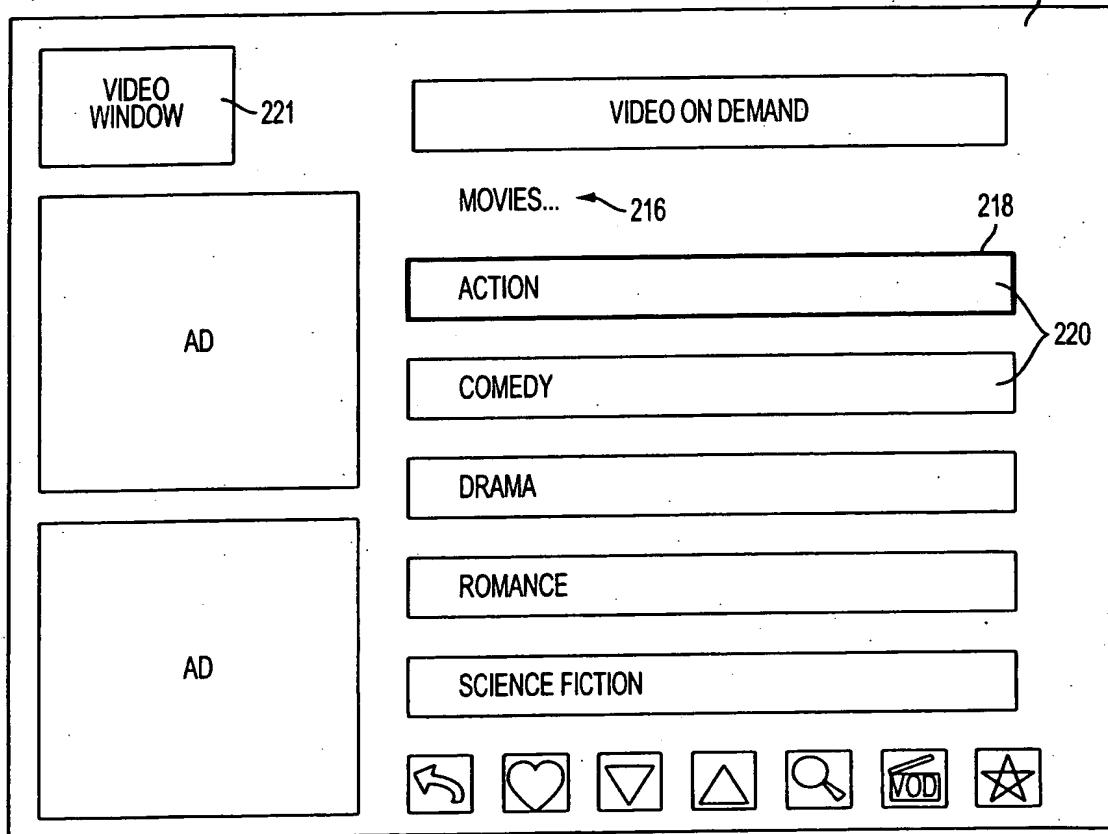


FIG. 15

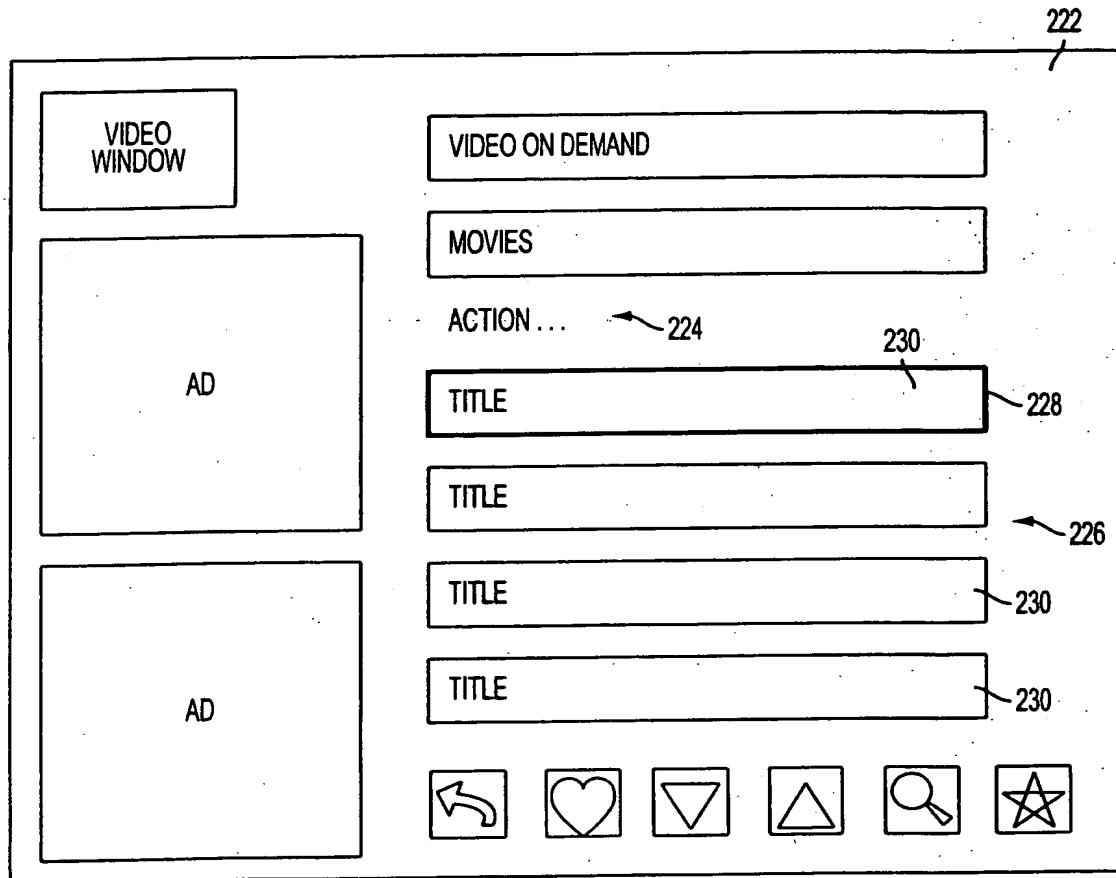


FIG. 16

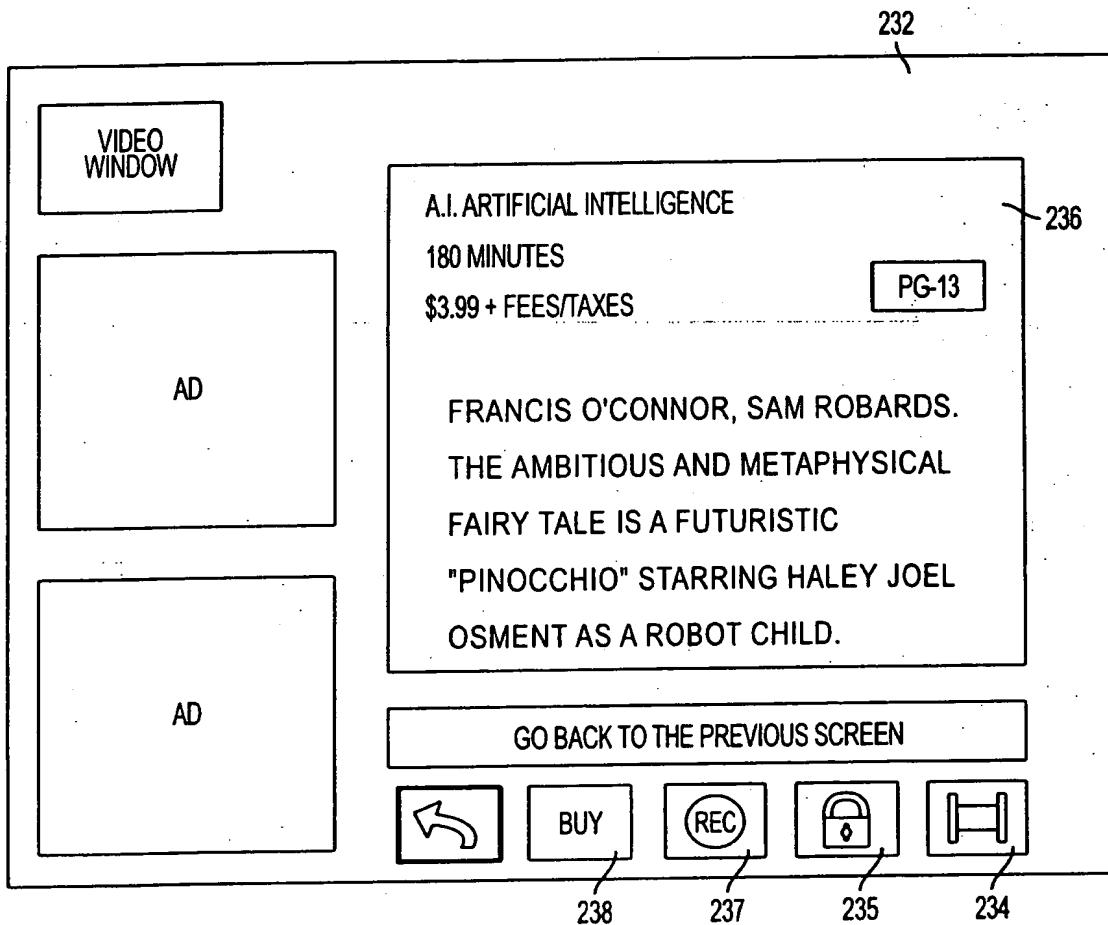


FIG. 17a

239

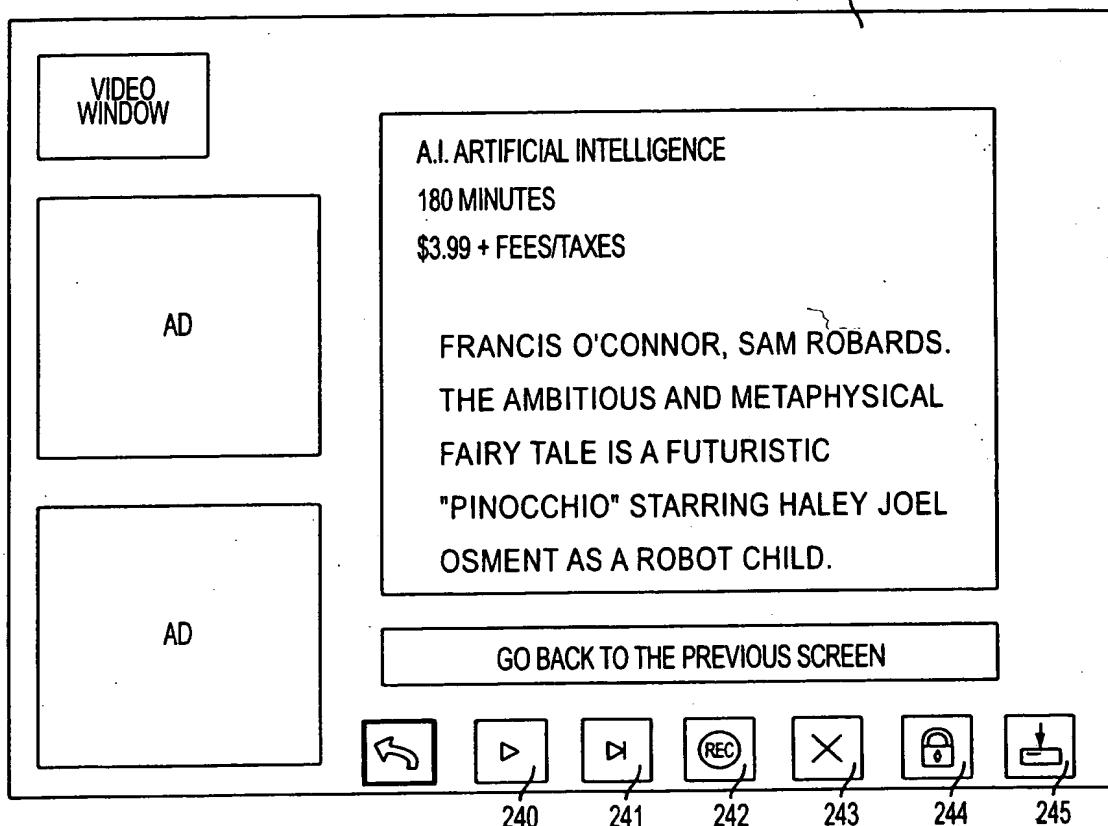


FIG. 17b

246

VIDEO OF SELECTED
VOD PROGRAM

248

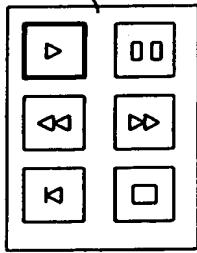


FIG. 18

250

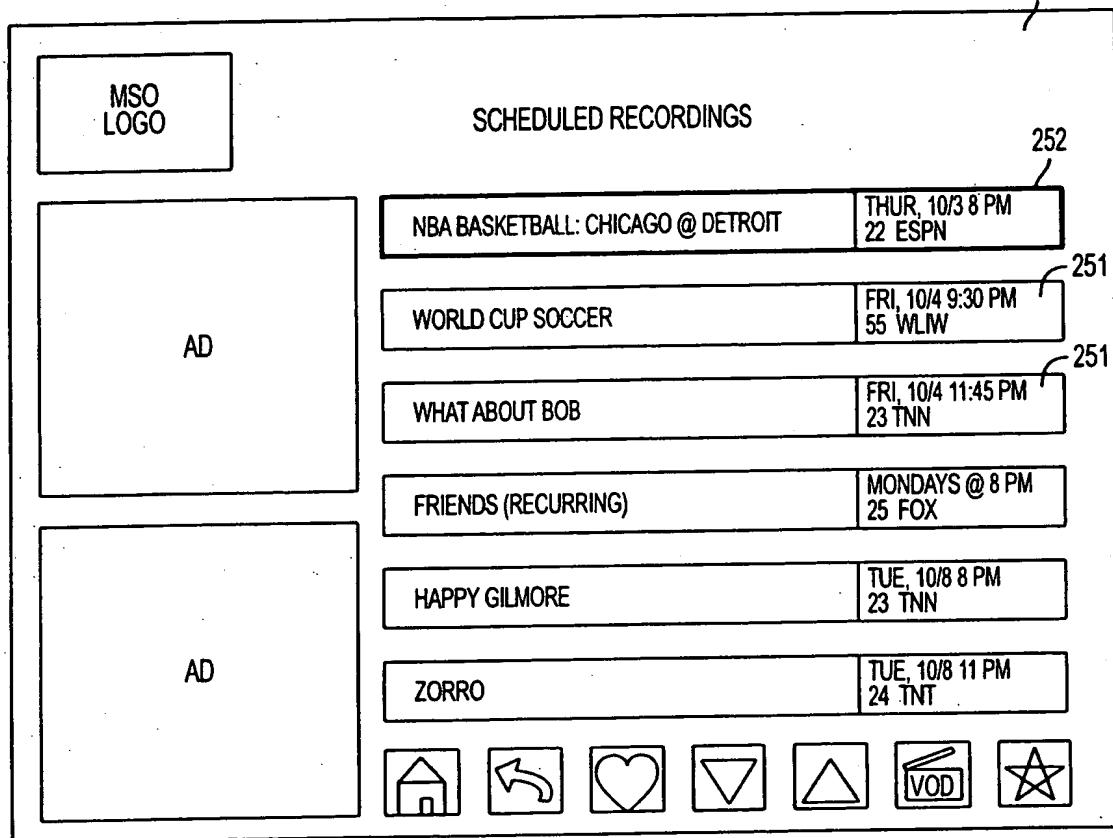


FIG. 19a

253

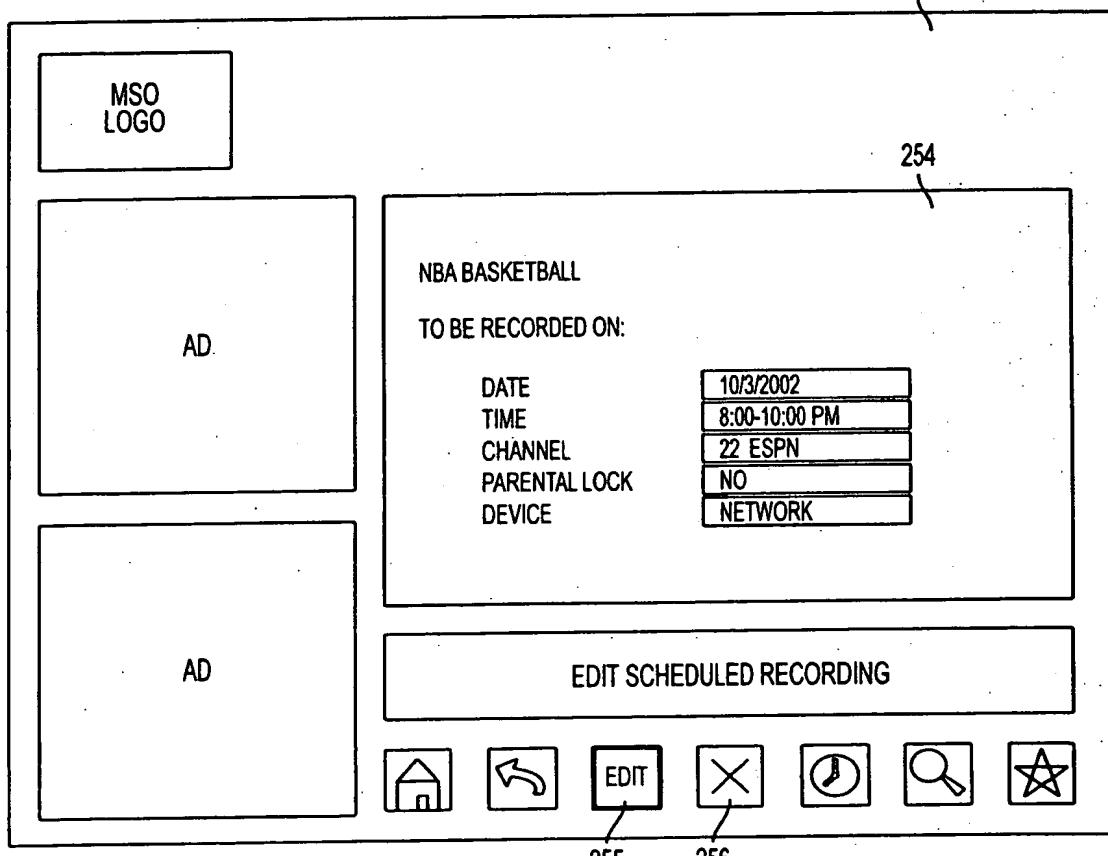


FIG. 19b

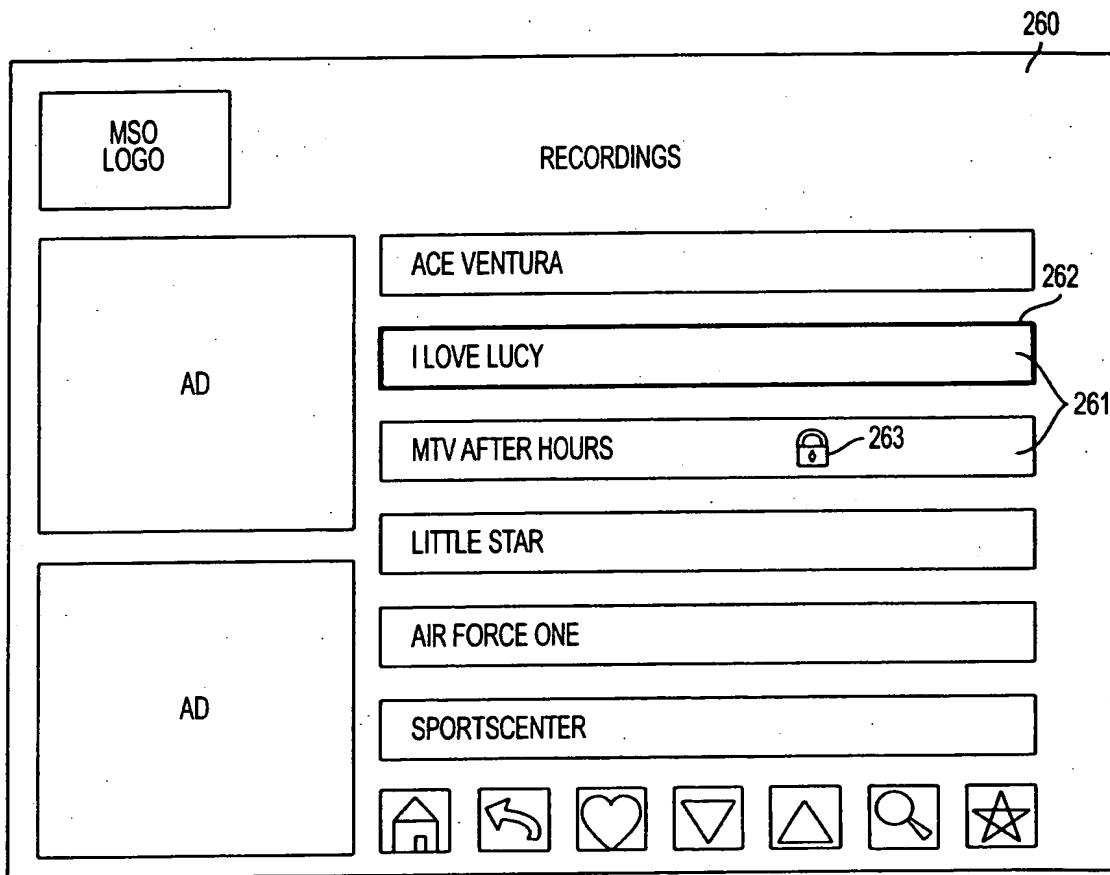


FIG. 20a

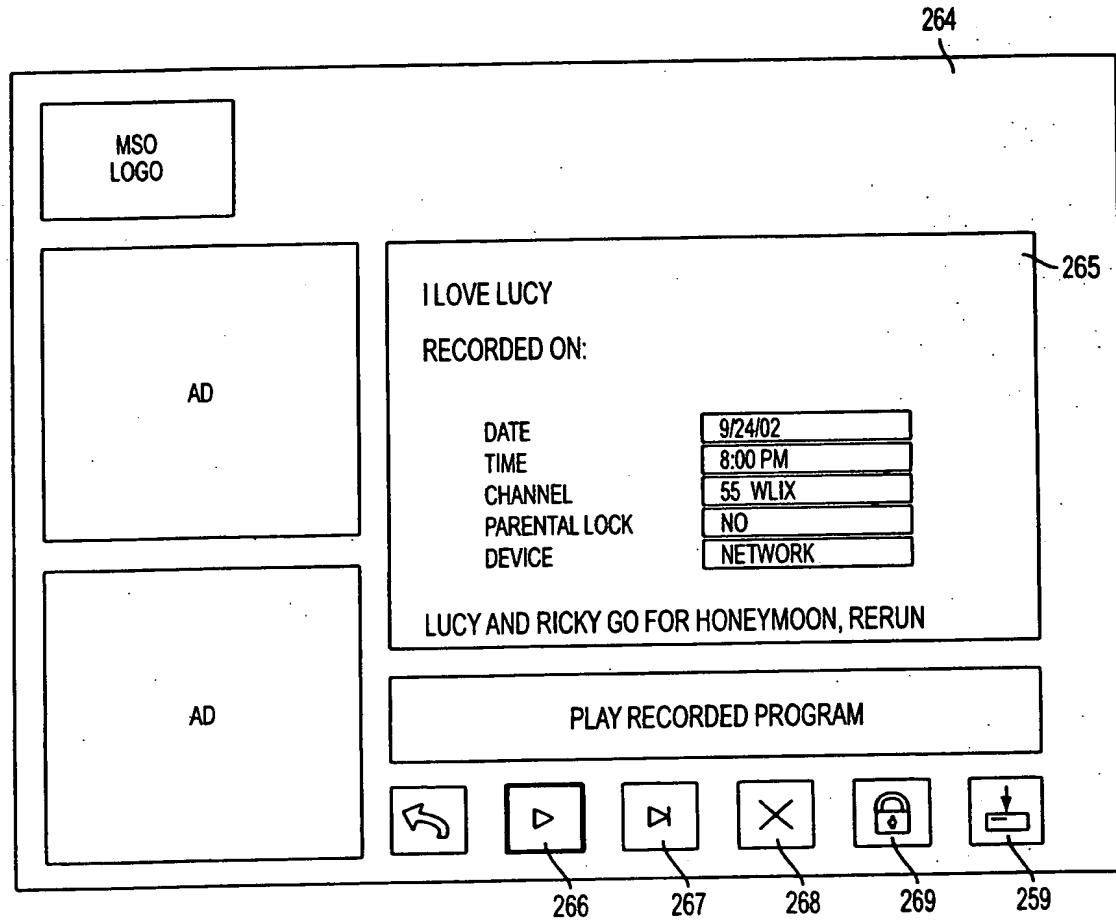


FIG. 20b

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VIDEO OF
SELECTED VIDEO RECORDER
ITEM

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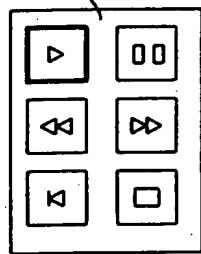


FIG. 21

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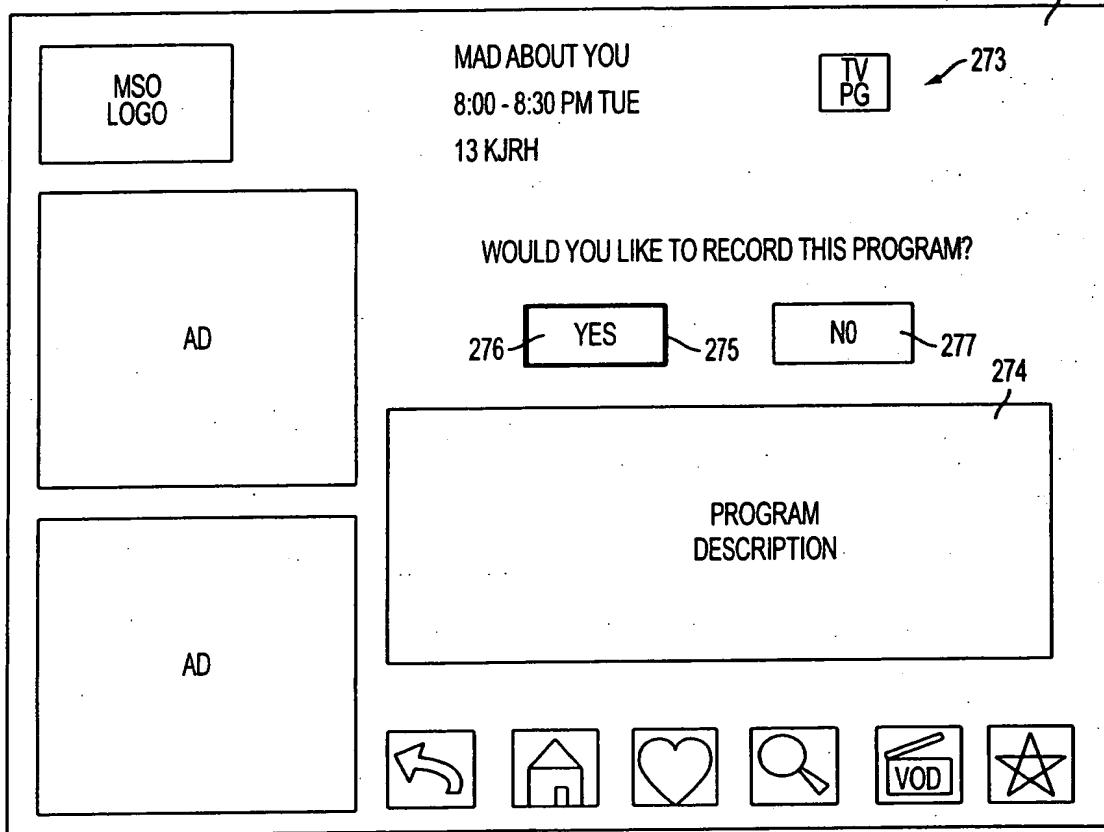


FIG. 22

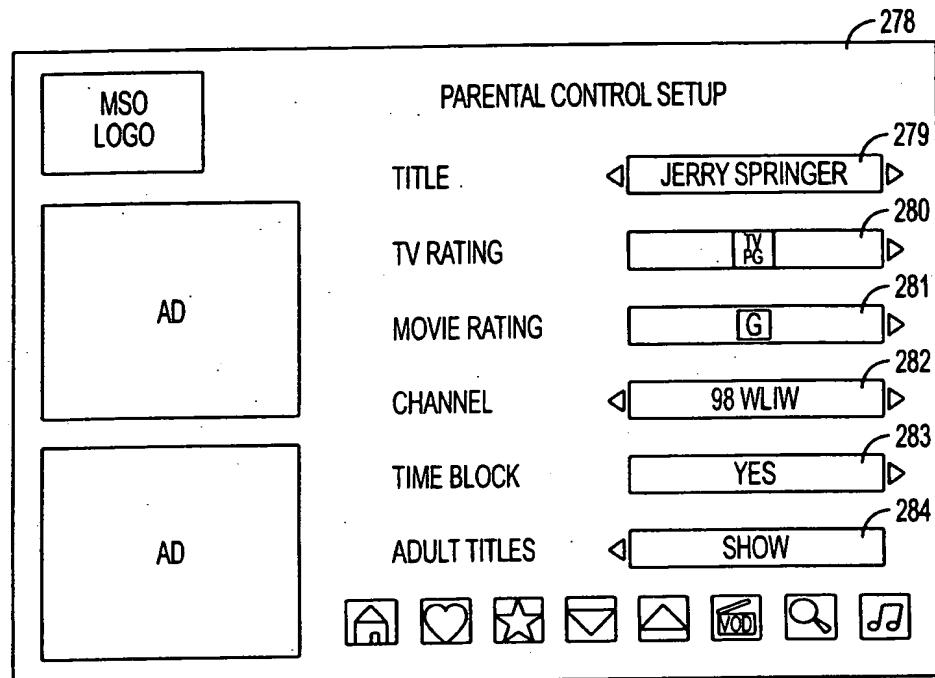


FIG. 23a

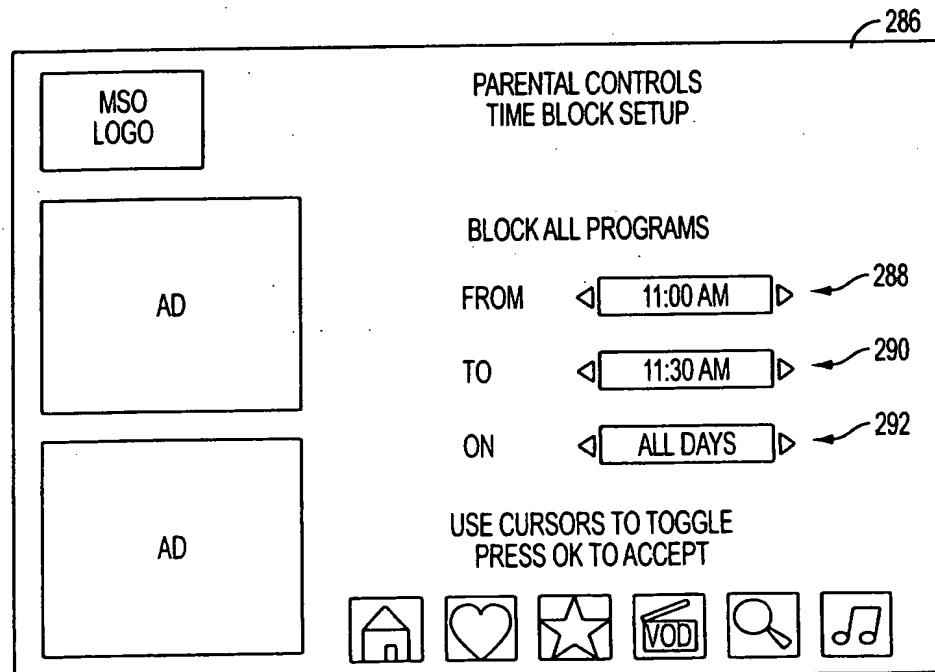


FIG. 23b

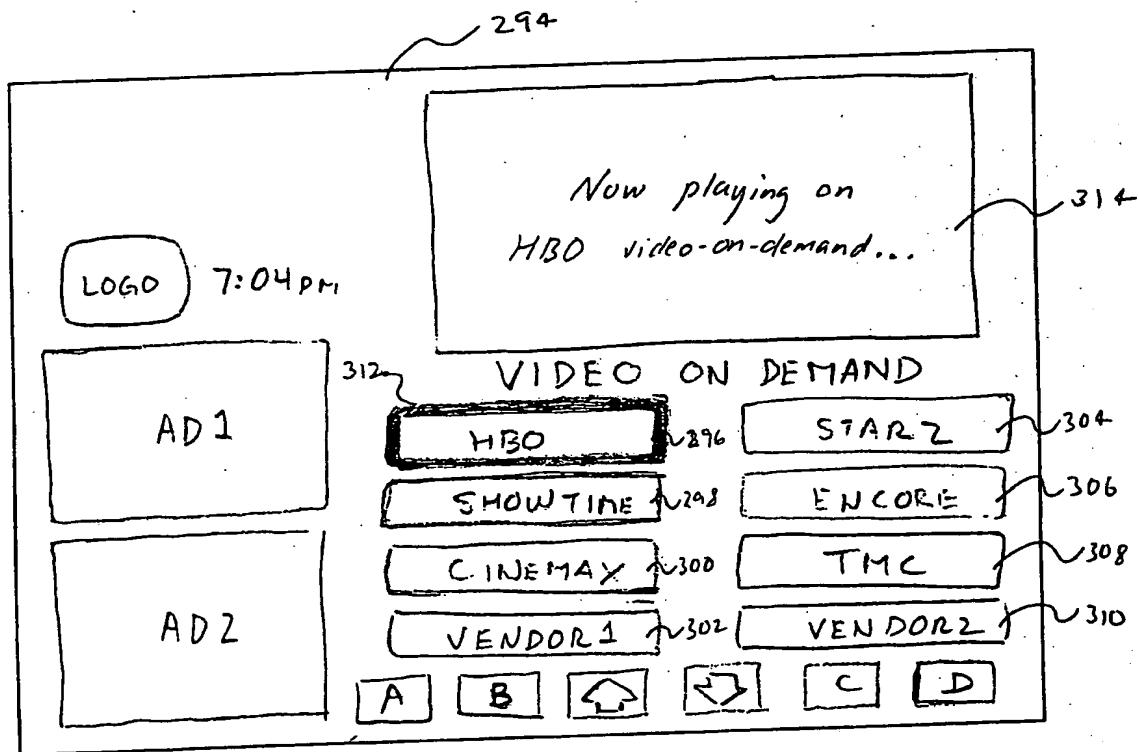


FIG. 24

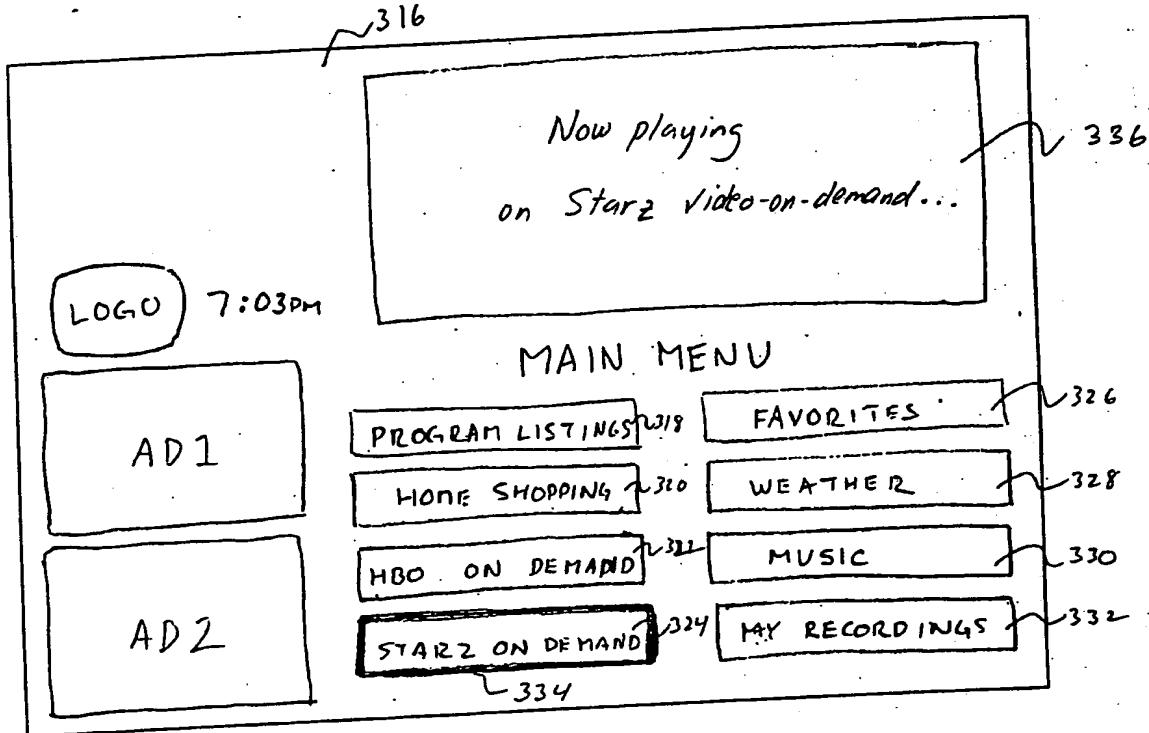


FIG. 25

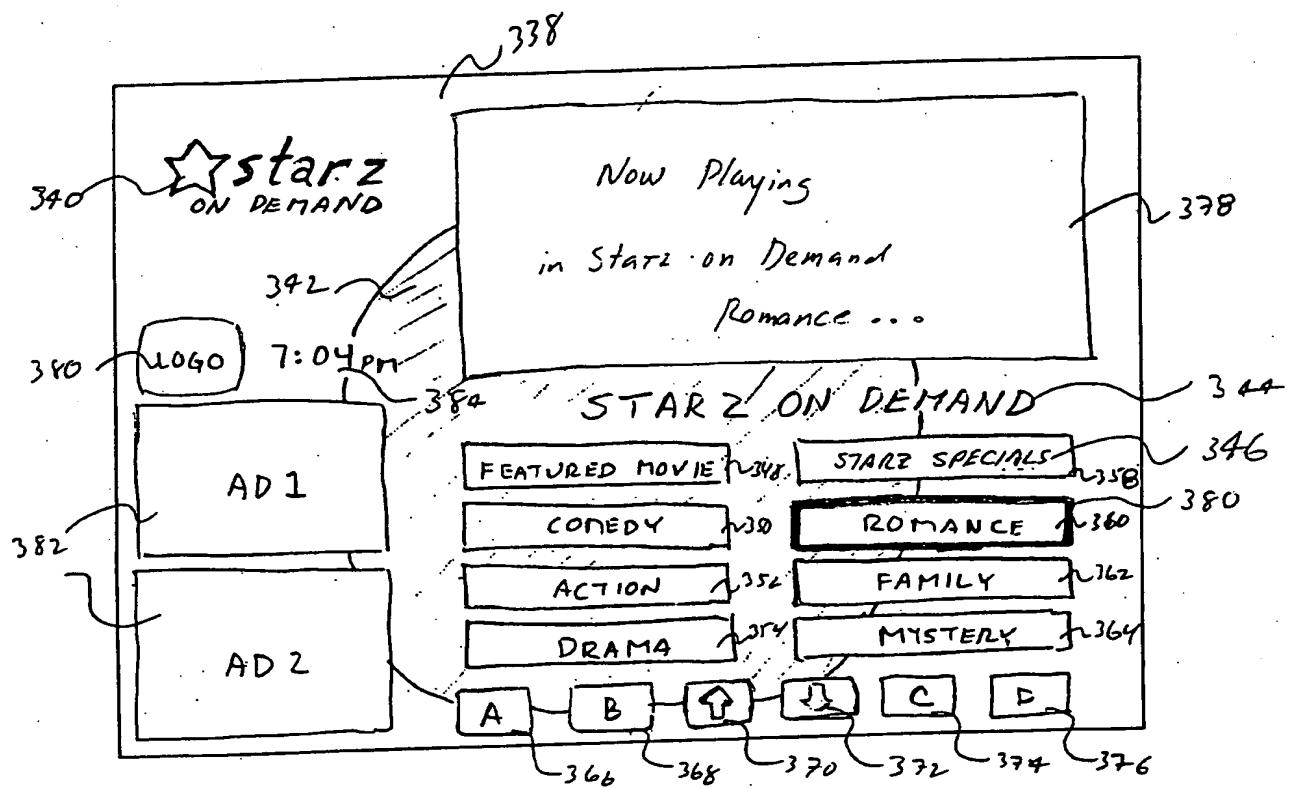


FIG. 26

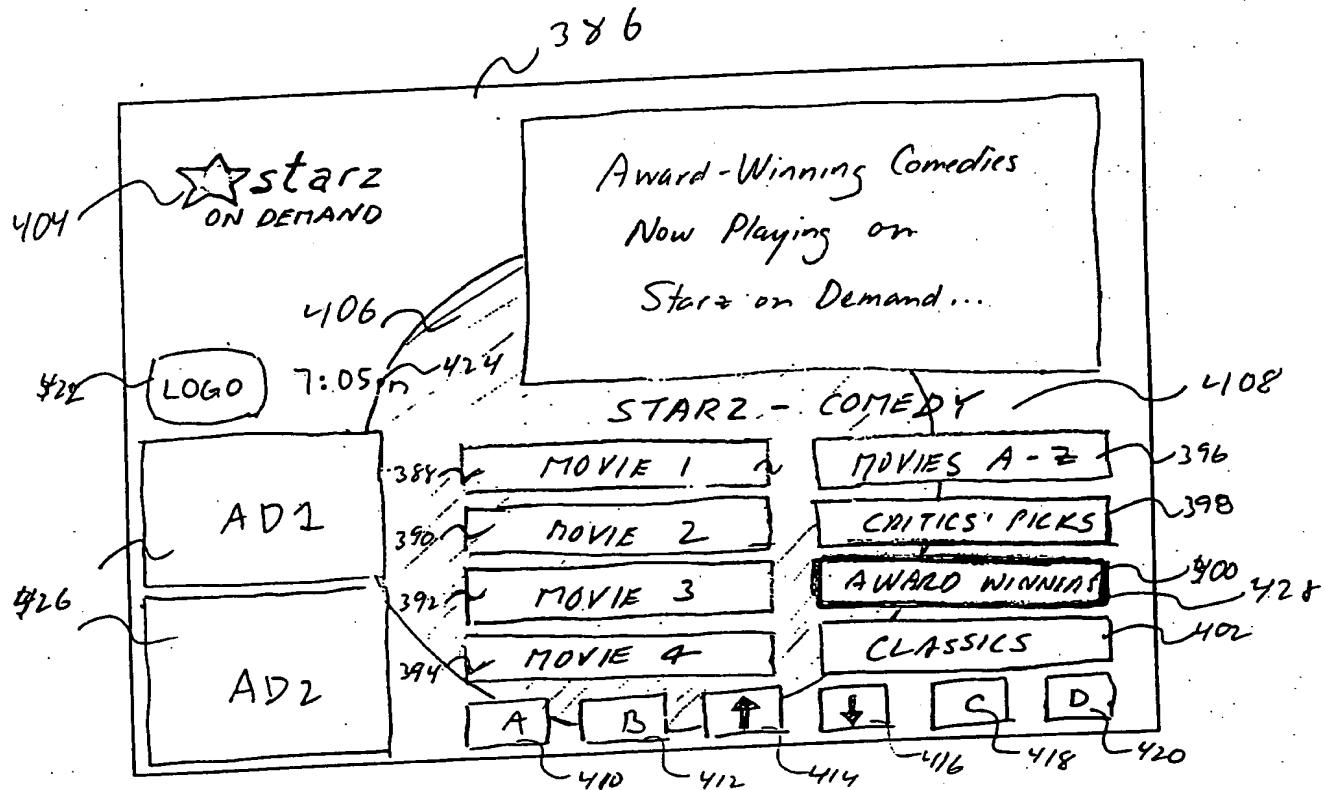


FIG. 27

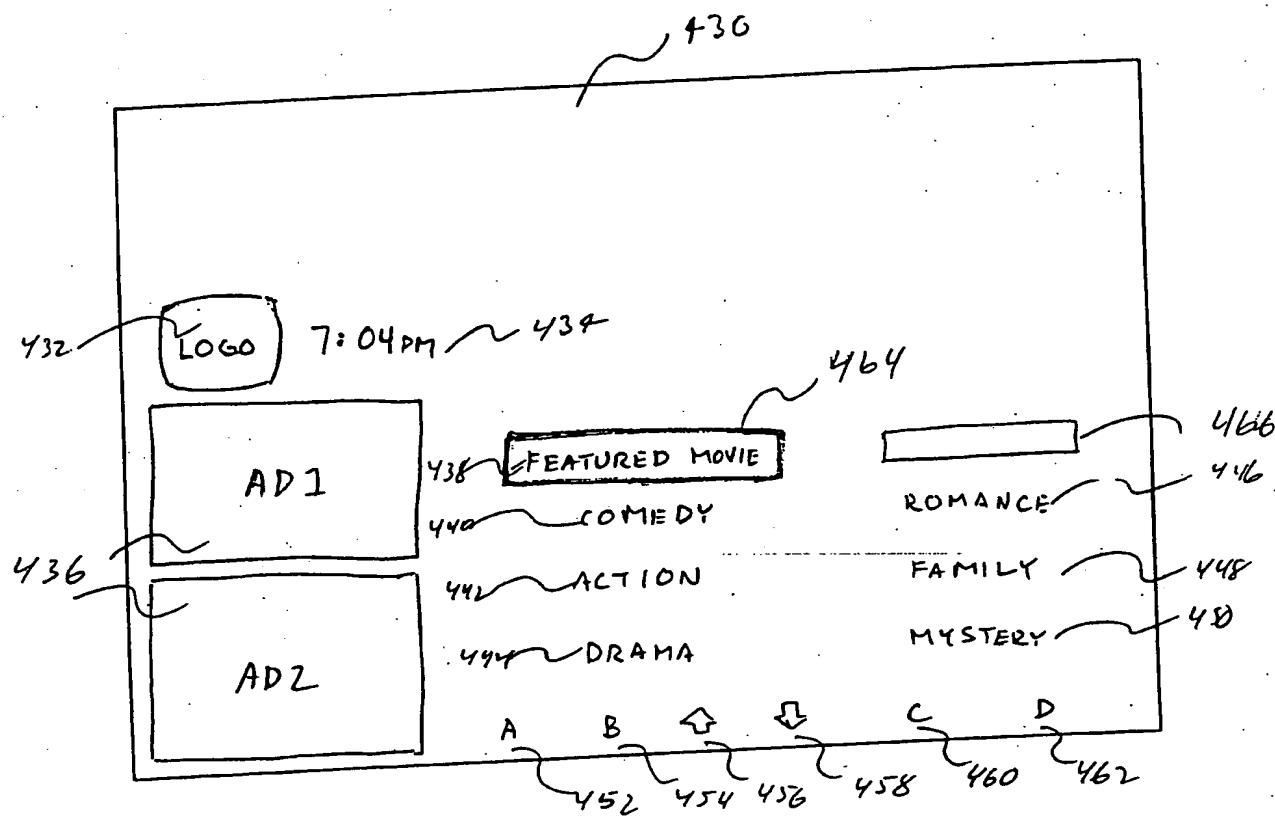


FIG. 28

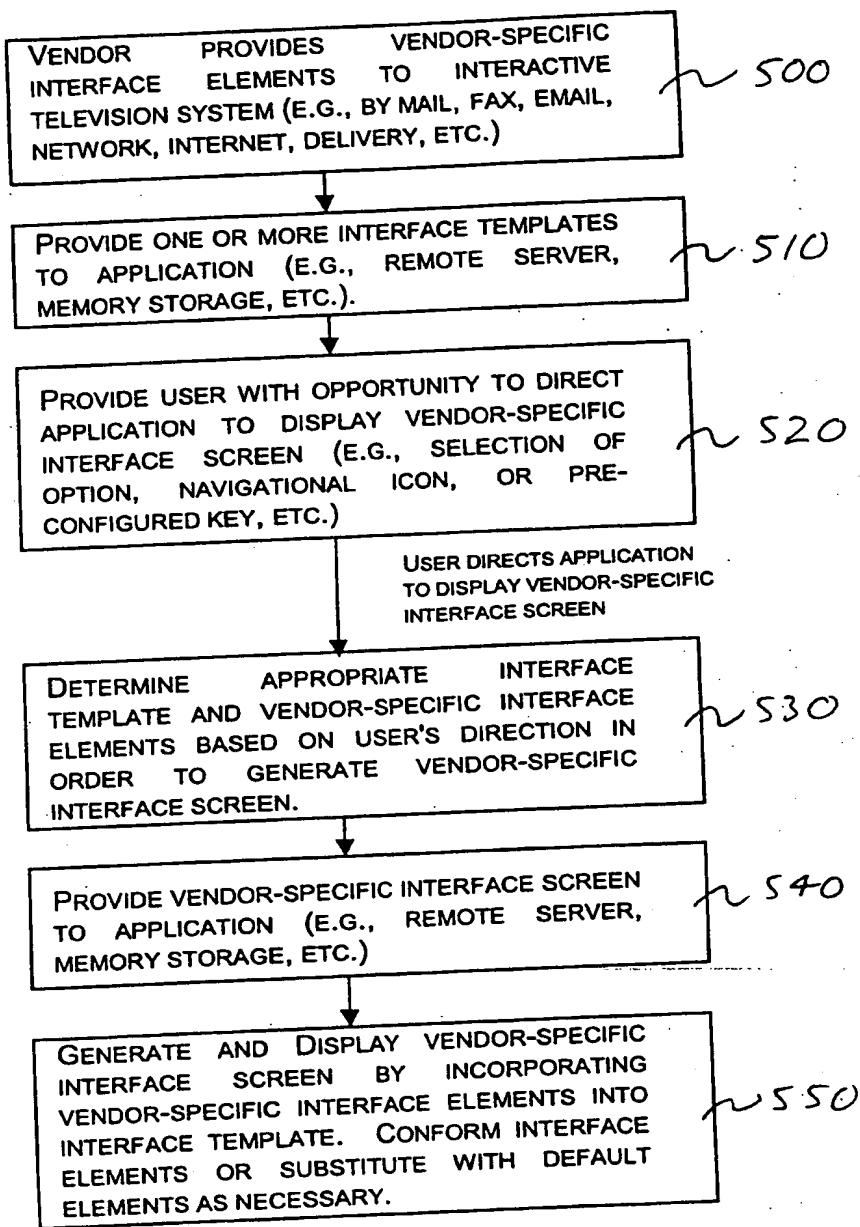


FIG. 29